VOL. XVI, No. 3. {SIXTEENTH YEAR} GLOUCESTER, MASS., SATURDAY, JULY 20, 1912. PRICE FIVE CENTS

The Annisquam Region

THE Saturday afternoon teas at the club house are becoming quite an institution and taken in connection with the assemblage of yachting men the club house presents a lively scene of life and animation. Saturday's function scored another success. The rooms were prettily decorated with roses and other flowers, while vases of sweet peas made decorative table pieces. Mrs. Harry H. Wiggins and Mrs. William H. Pear presided at the tea table and were assisted by Misses Alice Coddington, Miss Carmelita Lattimer and Miss Transita Pevear.

The family of Samuel L. Fels of Philadelphia have taken the cottage of William H. Graves for the rest of the season. Mr. Fels is of the manufacturing concern so well known to the housewives of the nation.

Mrs. Edward Schuman, born Hazel Prince, of Germantown, Pa., and child, are the guests of Mrs. Schuman's parents, Mr. and Mrs. James P. Prince of Lexington, whose summer home is at Annisquam.

Miss Virginia Tanner of Dorchester who is supervising the reherasals of "As You Like It," which will soon be performed by the Annisquam dramatic club, is the guest of Mrs. John Chapple.

Proprietor J. Louis Publicover of the Grand View is welcoming back many of his old guests, including many who have made his house their summer home for quite a number of years. The Grand View continues to increase in popularity as its increasing clientage demonstrates.

A well known St. Louis party returning to the Grand View for another season comprise Mrs. Charles Jansen, Miss Dorothy Jansen, Mrs. A. P. Taussig, Miss Emma L. Taussig and Mrs. E. A. Cotten.

C. H. Wilkins and family of Newton Centre are occupying the Bronsden cottage on Nashua avenue.

Mr. and Mrs. John Simpson and son and daughter, Donald and Joan, of Newton are at Miss C. A. Lane's.

Rev. and Mrs. Bertram D. Boivin of Middleboro will spend the summer with Mr. and Mrs. Andrew Wheeler at Wheeler's Point.

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East Gloucester

THE season is growing apace. As July crowds into August the pressure on cottage and hotel accommodations increases and the flood tide flows rapidly toward high-water mark. All the hotels report exceptionally good July business with August assured as a matter of course, and all are correspondingly happy.

Returning for another season to the Rockaway are Mr. and Mrs. G. W. Tallman of Worcester. They have joined their daughter, Mrs. E. E. Abbott and family.

Mrs. H. H. Muir and daughter, Miss F. E. Muir of Maplewood, N. J., who enjoyed the hospitality of the Rockaway last year, have returned for the rest of the season.

Miss Alma Dissrens of Cincinnati is again at the Rockaway for the season.

Mrs. J. W. Cohen of Philadelphia, one of the former patrons of the Rockaway is again at her favorite hostelry for the season.

Miss E. C. Parsons and Miss I. T. Jatham have joined the Philadelphia colony at the Rockaway for an extended stay.

Mr. and Mrs. H. G. Webster and son, Donald, of Springfield, old patrons of the Rockaway, motored down for a few days stay and made a pleasant renewal of old acquaintances.

Mrs. John L. Stanley and daughter, Louise, of Gloucester are for the fourth season making Rockaway their midsummer home.

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The Rockport Shore

ADVICES were received from Washington during the week confirming the statement made in the first issue of the SHORE that there was warrant for the assertion that some of the battleships would rendezvous at Rockport this summer. Congressman Gardner telegraphs that there will be at least four of the ships which will make headquarters here about the middle of August. While many would have preferred to have the squadron here during the middle of July, nevertheless its presence will be none the less welcome. The big leviathans are always a source of attraction both to permanent and summer resident and form no small factor in influencing the success of the summer season in this locality. While here with the throngs of sailors ashore with the officers entertaining and entertained, the place puts on something of the aspect of a naval town.

Mr. and Mrs. Harry Stocks, Miss Violet Stocks, are at the Ocean View for their fifth year. Mr. Stocks is a well known newspaper publisher of Lowell.

Mr. and Mrs. James H. Wheeler of Boston, are booked at the Ocean View for the summer. Mr. Wheeler brings his motor car, with which he takes many journeys into the surrounding country.

T. B. Conlin and T. B. Conlin, Jr., of Boston, are making a stay at the Ocean View.

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ROOMS OF THE MASTER MARINERS ASSOCIATION

Magnolia

THE season is now practically at its flood. Magnolia has never known a better one, from the standpoint of the box office, or from any other point of view for that matter.

The Oceanside, the annex and all the cottages are filled to the limit, while all outside quarters are also sharing in the general demand for accommodations.

Mr. and Mrs. W. P. Retehena and chauffeur of Yonkers, N. Y., spent the week end at the Oceanside.

Mrs. J. Pierpont Morgan of New York, accompanied by Mrs. Nichol Floyd, Miss Evenden of Mystic, L. I., and A. L. Warner of St. John, N. B., are occupying the reservations in Sea Vista cottage secured by them some time ago. Little is seen of Mrs. Morgan about the hotel.

Mr. and Mrs. E. W. Beardsley, Miss Alice J. Beardsley, A. L. Foster of Hartford, have registered at the Oceanside during July.

W. A. Long of Memphis, a new comer to the Oceanside, is here for a three weeks' period.

Mrs. Charles Van Brunt and maid, and Miss E. C. Minot and chauffeur are week end guests at the Oceanside.

F. S. Hanson of New York, is spending the week here.

Mrs. M. R. Maxwell of Evanston, Ill., is here for the season.

New comers at the Oceanside are, Mrs. M. J. Ledwith, Miss Ledwith, Miss Rose Ledwith, who are here for an extended stay.

Mr. and Mrs. C. H. Morrill of St. Louis, are registered at the Oceanside for a fortnight.

Richard H. Gaines of New York, spent the week end with friends, the French Consul general and Mrs. Goiran.

Mrs. A. A. Jones, Miss A. L. Mackey, Miss Mary L. Peck and Mary Jones and chauffeur of New York, while on their way on an ideal tour from Bretton Woods, made a stay at the Oceanside.

Miss Lella C. Potts, Miss M. A. Folger, Miss Emma B. Nicholsen, Miss Alice A. Pindar of Hudson, N. Y., are at the Oceanside.

Mr. and Mrs. A. Ballard Bradley of Chicago, will be at the Oceanside for the next two weeks.

Continued on Page 4

The Cape Ann Shore

Devoted to the Interest of the Summer Residents of Cape Ann

ISSUED WEEKLY DURING THE SUMMER SEASON

PUBLISHED BY THE

NORTH SHORE PUBLISHING CO.

GLOUCESTER, - - MASSACHUSETTS

Subscription price, 35 cents per year in advance. 50 cents at end of season.

For sale at all the summer hotels, at Shurtleff's news stand, Main street.

TO ADVERTISERS

The CAPE ANN SHORE, now in its sixteenth consecutive season, is the only summer resort publication on Cape Ann. It reaches every section of the cape, and is the only means of communication of the kind between the merchants and the summer residents. Therefore its value as an advertising medium is self-evident. It contains each week a full and complete account of the social happenings of the summer resort section. It occupies a place by itself in the advertising field, reaching the most profitable customers along the North Shore. Advertisers should remember these facts.

PRINTED AT THE OFFICE OF THE BARRY PRINTING COMPANY, SALEM, MASS.

The Master Mariners

The first page cut this week comprises views of the rooms of the Master Mariners Association, and this organization wishes to extend to all summer residents through THE SHORE a cordial invitation to visit its rooms which are very centrally located in Post office square, in the second floor of the Wetherell block.

The Master Mariners is an institution of this city, composed of men who have made Gloucester famous in song and story. Although this is the season when the most of them are out on the deep pursuing their vocation, a number of the members are usually present and will be pleased to show the courtesies of the association to all who call.

The Rights of The Summer Resident

The increasing tendency of the summer element to assert what it considers its rights has again been manifested during the winter.

Chief among these rights is the proposition that any noise, smell or other factor, making for discomfort is a nuisance in a locality, so largely given over to health and quiet as Cape Ann. Often the citizen grieves over the lack of factories, but it is this absence of the factory with its clouds of smoke discoloring the air, that is one of the assets of the Cape. Pure air and pure water are first essentials to people seeking a summer home.

At Bay View the representatives of the Ames estate have brought action against the Rockport granite company seeking to enjoin that company from pursuing the manufacture of stone in its polishing and other mills situated within a stone's throw of the Ames summer residence which adjoins that recently acquired by Cardinal O'Connell at Bay View. This suit is being heard by a referee who, when the taking of evidence is finished, will report back to the courts.

The stone quarries of the company at this point are located about a mile back in the heart of the cape. It has always been the custom to get out the huge blocks of stone, transport them by locomotive to these mills, for the work of shaping, polishing, etc. The main highway around the Cape bisects these works and the sharp metallic sounds of the steel drills and stone cutting implements vollying like a gatling, are familiar to all who have passed that way.

The Ames' do not attempt or desire to blot out this business in its entirety or to blot it out at all, but they claim the sounds produced are a nuisance, destructive of peace and quietness and calculated to depreciate property in that locality. Their contention is that the company instead of bringing these blocks from the quarry to its wharf near the shore to be finished, should establish its finishing works near the quarries inland, where the sound of manufacture will be negligible, transporting the finished product to the wharves for shipment. It is said that the company is seriously considering making this change in order to obviate the expensive cost of litigation.

Another manifestation of the summer colony to maintain its rights was evidenced when a petition was presented to the board of health during the winter objecting to the keeping of swine within the limits of East Gloucester. It was alleged that the keeping of hogs on a large scale near certain exclusive resort sections had become a decided nuisance and detriment. The matter was taken under advisement, and while the health board did not debar swine keeping in the locality in its entirety, it threw certain restrictions around the practise and promised to watch developments and if necessary to still further regulate the practise. It is perfectly obvious that there is only one course to pursue in this matter. It requires no argument to demonstrate which is of the more value to East Gloncester. While the keeping of swine is a legitimate occupation and fattens, in this locality, on what it derives from the waste of the summer element, it has its place and that place should be far away from the summer resident settlement. This matter has been regulated nicely by private arrangement at Magnolia. In the White mountains the piggeries, run in connection with hotels, are situated at such a distance that their existence is unknown to the guests or the hostelries.

Another development somewhat along these lines was the opposition of the Souther estate to the laying of gas mains to Briar neck to furnish the residents of that locality with gas. This opposition has lately been withdrawn and these mains are now being laid and the Briar neck settlement will have its supply of this needed illuminant and cooking convenience.

Some 18 years ago the city council of Gloucester granted the Long Beach Street Railway Company, now a part of the Bay State system, the franchise to lay its tracks from Bass ave. to the Rockport line at Long beach, the town of Rockport supplementing this by extending this privilege to the beach. It was assumed that this right of way was over an old county road and there was no objection then nor until a few months ago the interests in question made objection.

The Souther heirs claim title in the uplands of Little Good Harbor beach. Prior to this the estate made a proposition to the city, the essence of which was that if the city would formally agree that no building of any kind should be maintained on this upland the estate would deed its rights therein to the city.

The avowed object was to keep the tract clear from any disfiguring shanties or other objects which might degenerate into nuisances.

On the face of things the proposition looked all right, only by its acceptance the city would acknowledge that the estate held a title in property which it had never been acknowledged. In looking over the written proposal the city authorities saw something they did not quite fancy and declined to make the deal on the lines mapped out by the estate, but did agree to leave the matter out to a representative of the city, the estate and a third party. There the matter hangs.

It seems if, both parties are in earnest, there ought to be an easy way out of this. The city could doom this as a parkland to be kept forever free and open of buildings and incumbrances. A stipulation in the Souther deed of gift was if any such structures should be erected and allowed to remain on this upland the property should revert to the Souther heirs.

Summer people and non-resident owners of property who desire their tax bills forwarded to their summer address, may have them by notifying the Collector, giving name and address on or before August 15, 1912.

Yours respectfully,

RICHARD L. MOREY,

Collector of Taxes.

MARSHALL & MARCHANT, 118 MAIN ST., GLOUCESTER, MASS.

HIGH GRADE CONFECTIONS

During the 18 years we have been established we have built up an enviable reputation for high-grade CONFECTIONS. One of the finest and most artistically appointed establishments of the kind in New England. Finest and largest assortment of CANDIES on the North Shore. SODA, ICE CREAM and SHERBETS, all flavors. Telephone Connection.

118 Main Street, Gloucester, Near the Street Railway Waiting Station

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AT BRIER NECK

(Registered Title)

¶ Situated in the extreme southeasterly part of Gloucester, and bordering on the ocean. Little Good Harbor Beach connects Brier Neck with Bass Rocks.

¶ Water, gas, electricity and telephone service. Long stretch of sandy bathing beach. Graded avenues throughout the property. Reasonable building restrictions.

¶ The most conveniently located and the lowest priced summer building land now remaining on the North Shore.

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Cape Ann Savings Bank Building, 111 MAIN STREET, GLOUCESTER

At Good Harbor Beach Inn Afternoons During July and August.

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IN JEWELRY

A complete line of Souvenir spoons, Brooch pins, Scarf pins, Fobs, etc.

DIAMONDS, WATCHES, JEWELRY, PRIZE CUPS

ARE YOUR CLOCKS IN GOOD ORDER?

Expert workmen will call at your residence and repair and regulate them.

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VISIT THE NEW

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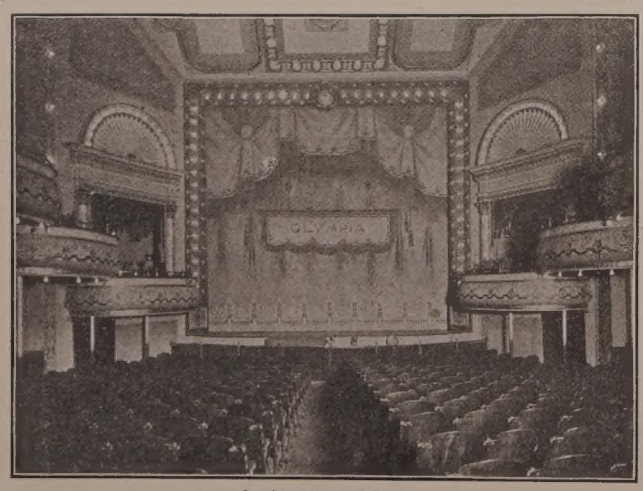
THE COOLEST THEATRE IN NEW ENGLAND



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Big "BARGAIN DAY SHOW" every Friday

Grand Sunday Concert from 5 to 10 p. m.

Greatest Show on Earth for the price

Box Seats Reserved

Our Motto: "Your Money's Worth"

Telephone Gloucester 452-L

The Rockport Shore

Continued from Page 1

Lieut. B. Barnett of the U S. S. Birmingham, has been making a visit at the Ocean View, the guest of Miss Julia Sanderson.

Philadelphia people making their initial stay at the Ocean View are, Miss Annie R. Gile, Miss M. K. Montgomery.

Mrs. E. M. Olmstead and Miss Grace Kirke are making a three weeks, stay at the Ocean View.

Mrs. Mary A. Doyle and Miss McDermott of Milton, will spend the remainder of the season at the Ocean View.

Mrs. Louise E. Fuller and daughter, Betty, of Rochester, N. Y., have arrived for the rest of the season at the Ocean View and are renewing old acquaintances. Mrs. Fuller adds not a little to social life here, being an accomplished vocalist and musician.

A most popular feature inaugurated this year is the afternoon teas given between 4 and 5 in the Ocean View parlors. As one of the North Shore resorts Pigeon Cove has been without that social clearing house without which a summer colony is never complete, and this innovation at the Ocean View fills a need that has been apparent for some time.

A tennis tournament is on the program. Beginning Aug. 15, a tournament open to all summer residents of Pigeon Cove, will be commenced on the Ocean View courts. There will be singles and doubles for cups given by the management of the Ocean View.

The dance at the Ocean View Saturday night was one of the largest in the history of the hostelry.

W. S. Burt, a dentist of Beacon street, Boston, is an old patron of the Turk's Head Inn, arriving this week for a sojourn.

Mr. and Mrs. A. N. Fessenden of Townsend, C. A. Craig of Sandusky, Ohio, Mrs. I. J. Gaylord of Riverside, Cal., and Mr. and Mrs. W. Willis Reese, chauffeur and maid of New York, are well known guests at the Turk's Head Inn, this season.

President James A. Garfield of Williams College, and family, of Williamstown, are occupying the Brown cottage near Turk's Head Inn.

Mrs. T. Harrison Garrett of Baltimore, and friends, have taken a cottage at Land's End.

Frederick R. Newbold of New York is at Land's End at one of the cottages near the Turk's Head Inn and brought his car and chauffeur along with him. They dine at Turk's Head Inn.

Miss Frances J. Butler of Boston is the guest of Miss Frances Martin at the Turk's Head Inn.

A prominent guest at the Turk's Head Inn this season is William H. Maxwell, superintendent of the public schools of New York City and president of the Educational board of New York. Mr. Maxwell is accompanied by his wife. The extensiveness of the New York schools might be judged when we learn that there are 700,000 school children and 19,000 teachers.

The family of J. Spencer Brock of Ardmore, Penn., being in Europe this season, his cottage is occupied by Henry Drayton and family of Philadelphia.

The Surfside

The Surfside continues to attract a steadily increasing clientage to whom the charm of the hostelry appeals. Fronting the magnificent Gloucester bay with its ever changing marine panorama, with the strains from the band of the U. S. Dolphin adding to the ensemble and harmony of the surroundings, the location has its charms which make it many stanch friends.

A New York party motoring through New England which tarried here during the week comprise, Mr. and Mrs. A. J. Matthews, Mrs. H. D. Matthews, Miss Matthews and Mrs. H. S. Hepburn.

A St. Louis party making a stay of a couple of weeks includes, Mrs. E. R. Rupin, J. H. Rupin and son.

Prominent people from Cleveland who are staying at the Surfside include, Ernest Bowley, Ernest Bowley, Jr., H. N. Bowley, Miss Margaret Bowley and Miss Elsie Kauffman of Dresden, Germany.

Mrs. Thomas Rogers of Springfield is as for some years making the Surfside her summer home.

Dr. and Mrs. C. P. Henry of Philadelphia are making a stay at the Surfside.

Mrs. Byrd Warwick and Miss E. B. Warwick from Richmond, Va., are making a stay into August at the Surfside.

The Misses Helen T. and Blanche N. Jones of Brockton, are making their annual stay at the Surfside.

G. M. Mattledge who came on from New York to attend the funeral services of Fred A. Pearce is at the Surfside. He represents a large New York house dealing in fishery products.

Mr. and Mrs. E. F. Rogers of Boston are making a stay at the Surfside.

Mr. and Mrs. J. H. Nulty of Floral Park, N. Y., are staying at the Surfside. Tuesday evening they entertained at dinner Mr. and Mrs. Preston O. Wass of this city.

Mr. and Mrs. A. Munroe of Lawrence, Kan, are enjoying the delights of summer on the New England seashore at the Surfside. Mr. Munroe is the president of the national bank of his city. Mr. S. N. Lee of Kansas City who is passing the heated season here is a friend of the Munroe's.

Mr. and Mrs. H. P. Reno and Mrs. Reno of Saylesville, R. I., are among those registered here.

Dr. and Mrs. D. S. Ellis of Worcester, are making their summer home at the Surfside.

A party registered at the Surfside for a stay include, Mr. and Mrs. James A. Cogswell of Boston, Miss Lucy Paul and Mr. and Mrs. L. W. Morrow of Somerville.

Mrs. A. H. Martin and Miss M. A. Nickerson of Newton Highlands, are registered at the Surfside for the summer.

Mr. and Mrs. W. B. Griggs and Miss Griggs of Glovesville, N. Y., are making a stay here.

The party of 22 of the grand officers of the Royal Arcanum here Tuesday had a most enjoyable day returning late in the evening.

Mr. Thomas S Gorton of the Gorton Pew Fisheries company entertained a dinner party of five informally Tuesday night.

VICTOR and COLUMBIA MACHINES and RECORDS

$15 TO $250

Full Line, Largest Stock on Cape Ann.

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MAGNOLIA AUTO BUSS LINE!

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BRANCHES

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The Moorland

Bass Rocks ... East Gloucester

Right on the Broad Atlantic. Grand Rugged Ocean Scenery, Golf, Tennis, Casino, Surf and Salt Water Bathing

EDWARD D. PARSONS, Prop.

Poland Water

Has been used for a medicinal water for nearly a century. It is acknowledged as being without an equal as a pure medicinal water. Water like Poland has never been found anywhere, and chemists have been unable to determine what its beneficial properties are — that is Nature's secret. Poland Water never changes.

¶ The purity of Poland Water places it entirely apart from other waters. Three eminent chemists of world-wide fame have stated under oath that out of the thousands of waters they have analyzed they never found one to equal Poland Water.

All Poland Water is Bottled at Poland Spring

FOR SALE BY

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Furnishes Electric Light and Power to all places on Cape Ann and the Town of Essex

ELECTRIC FLAT IRONS

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Contribute to the Comfort of Servants. To be had at Cost

A Full Stock of Electric Appliances for Domestic Purposes

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GLOUCESTER, MASS.

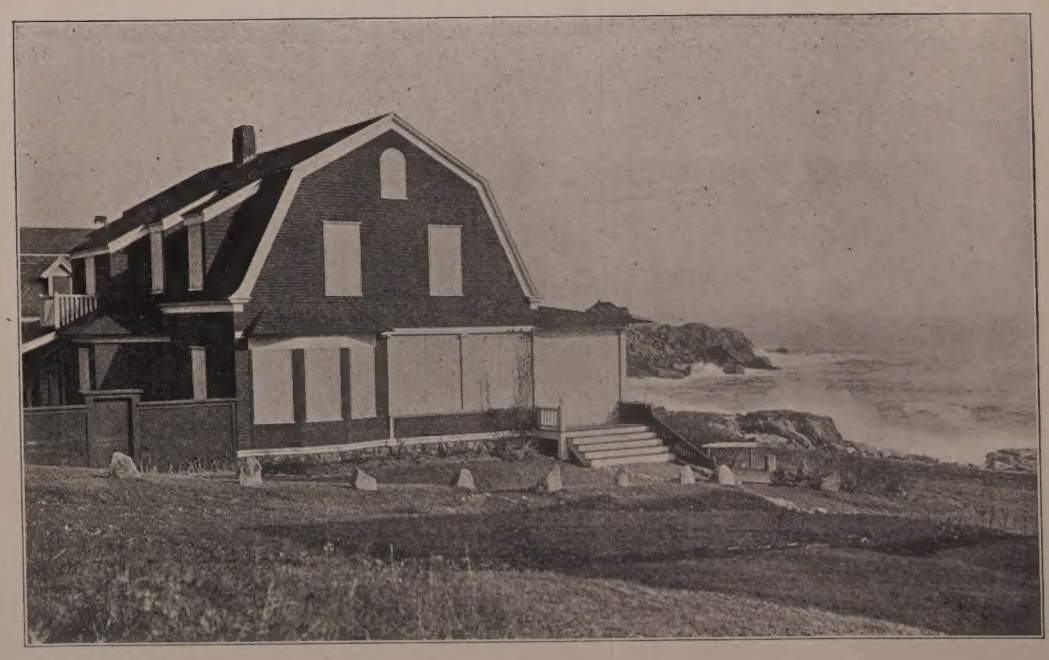
G. P. CHICK & North Shore Summer Realty

GLOUCESTER NATIONAL BANK BUILDING, OPP. POST OFFICE

For Sale.

Estate located on Atlantic Road, Bass Rocks; faces the open ocean; most beautiful scenery to be found at Bass Rocks. Has about 15,000 square feet of land with a fine tennis court. The house is up-to-date, contains all modern conveniences, and has six chambers. Must be seen to be appreciated.

Price on application.



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GOLF
TENNIS and
VACATION

SHOES

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Finest Line of Soda Fountain Flavors and College Ices in the city.

Special Attention to Compounding Prescriptions by Competent Registered Pharmacists.

A Complete Line of Toilet and other Articles carried in a High Grade Drug Store.

Foreign and Imported Cigars and Tobaccos.

George F. Greeley
Main Street, Gloucester

ROCKAWAY

Situated close to the Water

Most Convenient Hotel at EAST GLOUCESTER to the Electrics

W. H. PUBLICOVER, Proprietor

Magnolia

Continued from Page 1

Mr. James McLean and daughter, Mrs. E. Tinker of New York, have joined Mrs. McLean and family at the Oceanside.

Mr. and Mrs. Edwin A. Fitch and chauffeur, stopped at the Oceanside on a return from Bretton Woods.

Mrs. D. D. Mangarn and Miss Genevieve Mangarn of New York, are at the Oceanside for the rest of the month, joining Mrs. Warren Smith and Mrs. M. C. Baldwin in the annex.

Mr. and Mrs. Joseph S. Lowe, maid and chauffeur of New York, are at the Oceanside for the rest of July.

Miss Marie Louise French of Plainfield, N. J., Rufus C. and Edward R. French and coachman of New York, have taken apartments in the East cottage and will remain through August.

Mrs. C. J. Colles of New York, has joined Mrs. Frederick Bonner at Lawton cottage, for the rest of July.

Mr. and Mrs. William Eley of Providence, are at the Oceanside for two weeks.

Mrs. Joseph D. F. Junkin and Mrs. J. H. Yardsley of Philadelphia, are at the Oceanside for July.

Mrs. J. Wilbur Kay and Mrs. S. W. Clough of Brookline, spent the week here.

Miss A. R. Harding, Miss F. M. Harding of Washington, spent the week at the Oceanside.

Mrs. Robert Livingston Fryer and Livingston Fryer of Buffalo, spent the week end at the Oceanside, and will return later for the season.

J. W. Lee, Jr. of Philadelphia, joined his family at the East cottage this week.

Louis T. Utley of Holyoke, is here for two weeks.

Mrs. F. J. Hearn and maid of Kansas City, have returned for their annual visit to the Oceanside, and were welcomed by a large circle of friends.

Mr. and Mrs. Joseph W. Harriman, maid and child of New York, are among the week's clientage at the Oceanside.

Mrs. Arthur R. Baylies of New York, is among the week's arrivals at the Oceanside.

Miss L. Delaney of Dublin, Ire., is the guest of Mrs. Gledell in West Flume cottage.

Viscount Dejean spent the week end with friends here.

Mr. and Mrs. John M. Hood, Jr., children and nurse and Miss Scott of Baltimore, have returned to the Oceanside for the season.

Mr. A. F. McArthur of New York, has joined Mrs. McArthur at the Lawton cottage.

Mrs. George Lewis of Chicago, is at the Oceanside for the season.

Mrs. C. E. Jones and Miss Marion Jones are among the Oceanside season's guests.

Miss E. C. Roberts and Miss F. A. Roberts and maid of Philadelphia, have returned to the Oceanside for the season.

Mrs. Erving Hill, three children and nurse, and I. N. Love of St. Louis, are a party in the Wilkins cottage.

Miss G. B. Solari and maid of New York, have returned to the Oceanside for the season. Miss Solari is one of the most popular young ladies on the North Shore summer colony and takes an active part in all the social activities of the Oceanside, and is a participant in all the exclusive functions along this section of the shore.

The Annisquam Region

Continued from Page 1

Henry V. Cunningham of Boston who has recently been made Knight Commander of the Order of St. Gregory by the Pope, arrived last week with his family and are occupying the summer residence of Cardinal O'Connell.

Mr. and Mrs. Henry A. W. Wood have returned from a motor boat trip along the coast of Maine and up the Penobscot.

Mr. and Mrs. Samuel L. Ellard of Boston are occupying Camp Xenodochy on River road.

Arrivals at the Grand View :—Miss Kathaleen Atkinson, Miss Doris Atkinson, Mrs. W. H. Atkinson, Miss Velna Keeler, Bronxville, N. Y.; Mrs. Henry Loeb, Springfield ; Mr. and Mrs. Charles F. Nye, Miss Margaret Nye, Brookline ; Mrs. Charles Jansen, Miss Dorothy Jansen, Mrs. H. P. Tausig, St. Louis ; Mrs. E. A. Cotton, Cleveland ; Mr. Rodney Macdonough and family, Mr. and Mrs. Paul Wheeler, Boston ; Miss Marion Tomlin, Brookline ; Miss Ruth M. Page, Auburndale ; Miss M. L. French, Newton ; Miss Mary F. Hines, Miss Lydia Mahoney, Miss Annie M. Kennedy, Miss B. Genevieve Sullivan, Lawrence ; Mr. C. J. Thomquist, Somerville ; Miss R. S. Jacobs, Miss A. H. Jacobs, Miss E. V. Jacobs, Philadelphia ; Miss Emma L. Tausig, St. Louis ; Mr. S. Bamott, Boston ; Mr. Herbert James, Mrs. E. A. Stevens, Kansas City ; Miss A. E. Keley, Providence ; Mrs. Lang and family, St. Louis ; Genevieve A. McDermott, Miss Ella M. Hayes, Lawrence ; Mrs. Edward H. Letchworth and family, Buffalo, N. Y.; Mrs. Mary Dillon, St. Louis.

NEWTON THE DRUGGIST

Main & Center Sts. NEW LOCATION—ON THE OLD CORNER Near St. Railway Station

Ice Cream and Sherbets

Manufactured under the most wholesome and sanitary conditions

Delivered to all parts of the city

In our Candy Kitchen we manufacture SWEETS of the Highest Grade

We Invite an Inspection of Our Establishment.

The most complete stock of DRUG STORE SUPPLIES in the city.
Our Soda Fountain is one of the finest this side of Boston.
Prescriptions a Specialty.

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IN ANNISQUAM
OFFERS THE BEST OPPORTUNITY FOR
SUMMER HOMES ON THE NORTH SHORE

It is the Best in Annisquam
Annisquam is Unsurpassed

ANNISQUAM is cool, it has land bound and open water for sailing, boating, bathing, fishing and shooting. A fine harbor, has lately been dredged.

The scenery is the most varied of any on the east coast of America.

Good roads for motoring to all points.

Annisquam still combines simplicity with every convenience and is easily proved the most healthful, comfortable and delightful spot on the North Shore.

ROCKHOLM

with its beautiful location, year-round water service, underground electric light and telephone is worthy of careful consideration.

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Magnolia

Mr. and Mrs. M. R. Maxwell of Indianapolis, have returned to the Oceanside for another season with headquarters at the Wilkins cottage.

New comers are, L. H. Bayard and Miss Bayard of Philadelphia.

A Kansas city party of young men who have taken apartments in the West Flume cottage for the rest of July include Eugene B. and Harold D. Hill and E. P. Hovey.

Edmund J. Phelps of Annapolis, has been the guest during the week of Gen. and Mrs. Andrews of the Oceanside.

E. L. Perara, a well known Wall street man, is making a stay at the Oceanside.

Mrs. Owen Parry, Miss G. Parry, Mr. and Mrs. Edward Gurney of Toronto, are among the season's guest here.

Mr. and Mrs. A. Hebbard of New York, have joined Mr. and Mrs. John Markel in the Breakers cottage.

Former patrons returning to the Oceanside are, Mrs. George H. Nettleton and maid of Kansas city.

Mr. and Mrs. William T. Floyd of Williamstown, have apartments in the Tennis cottage for the rest of July.

Mr. and Mrs. H. C. Matthews, maid and chauffeur of Baltimore, old guests, have registered at the Oceanside for the rest of the season.

Mrs. J. H. Winter and Mrs. I. S. Cherry, form an auto party from Toronto, at the Oceanside.

Among the prominent New Yorkers who made the Oceanside a visit while returning from the Ideal tour were, Mr. and Mrs. Lewis Iselin, maid and children of New York.

Well known Bostonians returning to the Oceanside for another season are, Mrs. Reginald Gray and son, Reginald.

Mrs. Horace F. Woodman and Miss Stone of Philadelphia, are registered at the Oceanview for the season.

East Gloucester

Arrivals at the Hawthorne Inn:—Webster Urthers, Jr., Kansas City, Mo.; Mrs. H. H. Braman, Brookline; Mrs. J. Newton Fiero, Dr. and Mrs. Williams, Edward H. Kiddy and chauffeur, New York City; F. R. Bull, Troy; L. Van Aiken, Schenectady; Miss Mary H. Ciesson, Philadelphia; Miss M. L. Barnes, Brookline; Mrs. Charles W. Merrill, Salem; Mr. and Mrs. John Farnsworth, Master Jack, and maid, Albany; J. A. McBloechie, Worcester; James M. Abbott, Lowell, Mass.; Miss J. Burbank, Taunton, Mass.; Mr. and Mrs. E. P. Badger, Kansas City, Mo.; Sidney M. Batty, Philadelphia; Miss Bakewell, Pittsburg; Mrs. J. A. Brinkerhoff, Miss Rachel Brinkerhoff, Kanass City; Mrs. Philip Chazal, Miss Chazal, Charleston, S. C.; Mr. and Mrs. S. W. Cushman, Detroit; C. A. Cushman, Wendell; W. J. Carter, Baltimore; N. L. Cushman, Arlington; Mr. and Mrs. W. E. Clarke, Chicago; Mrs. George Cooper, New York City; Miss Pauline L. Clarkson, Tivoli-on-the-Hudson; Grosvenor Calkins and son, Boston; Mr. and Mrs. John V. Doniphan, Jr., Brooklyn; Philip R. Dunbar, Boston; Mr. and Mrs. Harry R. Elger, New York City; Mrs. Gilbert Fraser, Miss Agnes E. McCready, R. C. Pagon, Baltimore; Jas. S. Potter, Rochester; H. G Porter, Arlington; Mr. and Mrs. Stanley E. Perkins, Philadelphia; Mrs. J. B. Phillips, Miss Patty Phillips, Pasadena; Miss Emma C. Rising, Troy; C. D. Robinson, Crompton, R. I.; Mr. and Mrs. John K. Strubing, Miss Elizabeth Strubing, Philip H. Strubing, 2d, Philadelphia; Miss Shallcross, Swarthmore, Penn.; Mrs. A. A. Townsend, Boston; Miss Thomas, Montclair, N. J.; W. S. Temple, Boston; F. F. Wilkins, Montreal; Mr. and Mrs. E. M. Whitcomb, Amherst; Joseph Shallcross Webb, Swarthmore, Pa.; W. W. W. Goodwin, Kansas City; Mrs. W. K. Harcourt, New York City; Mrs. F. M. Harrison, Miss K. M. Harrison, H. C. Harrison, Chester C. Harrison, Miss Betsey Harrison, Montclair, N. J.; Miss Holder, Boston; Mrs. J. B. Hayes, Cambridge, Mr. and Mrs. L. B. Hayes, Cambridge; Allston Headley, Albany; Nathan Huggins, Great Neck, L. I.; J. P. Huston, Philadelphia; Wm. P. Irwin, Manhattan, N. Y.; Mrs. Sara W. Knight, Atlantic City, N. J.; Arthur Koppleman, Baltimore; Mr. and Mrs. E. W. Keene, Philadelphia; Mrs. W. H. Marston, East Orange, N. J.; Dudley B. Manger, Kansas City.

At Good Harbor Beach Inn: Mrs. George A. Salmon, Newton Highlands; Mr. and Mrs. H. Taylor, Arlington; Miss A. E. Nugent, Boston; Will S. Fuller, James Young, Jr., Brighton; Mrs. James H. Hallert, Miss Marion S. Hallert, Mrs. Geo. W. Stiles, Malden; Mr. and Mrs. J. A. Irving, Newton; Mrs. Robert Gray, Miss Gray, Granville B. Fuller, Brighton; Miss Amelia Owens, Boston; Mr. and Mrs. G. W. Pettingill, Virginia Pettingill, Emily C. Elwell, Gloucester; Mr. and Mrs. H. M. Thompson, Miss Helen Thompson, Brighton; Thomas Fullum, West Orange, N. J.; Miss Mildred Vandegrift, New York City.

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31 RIVER ROAD, ANNISQUAM
Sales Room open from Ten to Eight P. M.

Luncheons served at short notice. Orders taken for Birthday and Fancy Cakes for Children's Parties.

Ice Cream and Cake served on piazzas. Gram Row's Home Made Candy received Wednesday and Saturday.

Shoe Shining Parlor

Ladies' and Gents' Straw and Panama Hats Cleaned while you wait. All kinds of White Canvas Shoes and Slippers cleaned like new. A choice selection of Cigars, Tobaccos and Smokers' Articles.

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Landscape Gardener
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Shrubs Furnished at Short Notice. Satisfaction Guaranteed
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Just below the Olympia Theatre
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CAPE POND ICE CO.
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PURE ICE
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We earnestly solicit your patronage.
C. P. ICE CO.

East Gloucester

Continued from Page 1

Mr. and Mrs. R. R. Cleeland of Springfield motored down this week and Mrs. Cleeland will, as for some years, make a prolonged stay at the Rockaway.

Mr. Lewis C. Morrison, B. A., Middlebury College, Vt., is night clerk at Hawthorne Inn for the sixth season.

A novel function was held at the Hawthorne casino this evening, a phantom or ghost party being the diversion. Guests clad in sheets and other sepulchral vestments, carrying lanterns and other articles calculated to give a weird effect to the affair, were present in large numbers. The matrons of the affair were Mrs. W. K. Harcourt, Mrs. W. R. Barbour, Mrs. H. H. Camman and Mrs. H. T. Knowlton, all of New York city.

Tomorrow Rev. Dr. Robert Collyer, the distinguished Unitarian divine, will preach at the Chapel street Baptist church. Rev. Dr. Collyer has spent his summers for more than 25 years here with headquarters at the Delphine.

Thursday afternoon Mrs. F. Liley-Young of Boston, who is staying at East Gloucester, gave a tea to some of her artist and literary friends, among those present being Ruth M. Hallock of New York, Vesper L. George, Miss Walter of Philadelphia, Mr. and Mrs. Samuel Brown, Miss Clara E. Atwood and Miss Edna A. Foster of Boston.

Mrs. H. F. Morse of New York and daughter and Miss Chanute, who are staying at the Hawthorne Inn, had a very narrow escape Tuesday from destruction. The gasoline in their motor car exploded near Concord street, West Gloucester, entirely destroying the car, Miss Chanute's dress taking fire, but being promptly extinguished by the occupants of the car. It was an experience they do not care to repeat.

During the season there will be regular informal Saturday afternoon tournaments at the Eastern Point golf club, the first being held this afternoon, the entrants being Mrs. Frances Wayland of Summerville, N. C.; Miss Olive Ward Hughes, Mrs. St. John Butler, Mr. and Mrs. John McKee of New York; Mrs. F. W. Harrison, Montclair, N. J.; Max Rathesky, Mr. Campbell, Leo O'Neil, A. Wilder Pollard of Boston; Theodore Miller of Baltimore; Hon. J. Sloat Fassett, Arthur Merriam, New York; Edward Loftus, secretary to the Siamese legation, and the Siamese minister.

The tea house conducted by Miss Dean continues, as usual, a popular place with the ladies for a quiet afternoon chat and a cup of fragrant orange pekoe.

The presence of the U. S. Dispatch boat Dolphin in the harbor during the summer adds not a little to the enjoyment of guests in this locality, the strains of the fine band aboard the ship floating over the harbor giving entertainment to many.

The arrival of a salt steamer and an Italian bark with the same cargo during the week, anchored in the outer bay, lent a touch of picturesqueness to the marine scenery, appreciated especially by the artists.

Thursday evening next Prof. Milo Deyo, the celebrated pianist, will give a recital at the Hawthorne inn casino. Prof. Deyo who is visiting Gloucester in a professional capacity renewed an old acquaintance made under most pleasant circumstances. Thirty-four years ago when a lad he shipped on a mackerel cruise from Fulton dock, New York, with Capt. Augustus G. Cunningham of this city, then master of the schooner George A. Upton. On Tuesday he visited Capt. Cunningham now living at West Gloucester and the recognition was mutual after 34 years. One other of the crew of the Upton, Aubrey Janes, is located now in business on Main street, Mr. Janes was steward of the schooner, and the recognition again was mutual. Prof. Deyo who is a man of marked literary individuality and strong personality, gained fame by issuing a challenge to Paderewski, when in this country, to a trial of skill.

A tennis tournament, mixed doubles, has been on at the Moorland this week, the first round being played Thursday as follows: Miss Grubb and H. S. Bremond vs. N. Wilkinson and C. D. McDuffie, won by Miss Grubb and Bremond, 6-2, 6-2. Miss Condit and Mr. Cobjent vs. Miss Laselle and C. S. Day, won by the first named, 6-2, 0-6, 6-0. Miss Ray and R. H. Binns vs. Miss Campbell and W. Bremond, won by the first named, 2-6, 6-3, 8-6. Miss Pitkin and A. B. Longstretch vs. Miss Orr and J. Baker, won by the former, 7-5, 6-4. Miss Farmer and C. Campbell vs. Miss Hall and H. I. Keyser, won by the first named, 7-9, 6-1, 7-5. Miss H. Wilkinson and H. L. Corey vs. Miss S. H. Ruxton and Mr. Davison, won by the first, no score being posted. Miss A. Cator and C. S. Ayer vs. Miss Beecher and C. Robinson, won by the first, 6-2, 6-3.

Thursday evening, Booker T. Washington of the Tuskeegee normal institute, addressed a large audience in the Moorland casino on the needs of that institution.

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Window Shades, Upholstery and all kinds of Furnishings for Summer Houses. We also carry a complete stock of Beds, Springs, Mattreses, Bedroom, Living Room and Dining Room Furniture especially suited for North Shore trade. Our prices are the lowest consistent with good quality. We can assure quick delivery to all parts of the North Shore with our auto trucks. A. MANTON PATTILLO.

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Our New Store, the most up-to-date and sanitary on the North Shore. Special refrigerating system, ensuring absolute cleanliness. The finest grades and choicest cuts of

MEATS, POULTRY, VEGETABLES, FRUITS, FINE GROCERIES

especially selected for high-class trade. Ward-Corby Bread received daily. Cakes and Pastry of all kinds, Clicquot Ginger Ale and Hot Weather Drinks.

Come in and inspect the largest, lightest, cleanest and best appointed Grocery and Provision Store on the North Shore.

We have added a FRESH FISH DEPARTMENT, which we consider one of our largest and best features. We carry all kinds of Fresh Fish in their season. Goods delivered in all suburbs of Gloucester.

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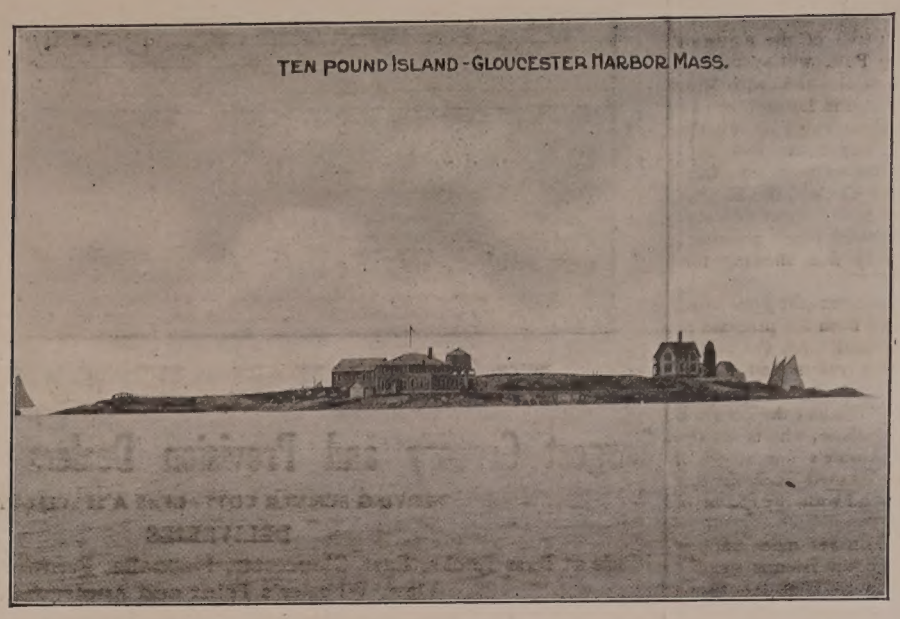
A cordial invitation is extended all Summer Visitors to inspect our Curing and Packing Plants.



Ten Pound Island

Gloucester harbor is divided into two sections the harbor proper and the outer bay. Dividing the two bodies is Ten Pound island which forms a natural breakwater for the inner haven.

There are two islands in the harbor Five and Ten Pound islands said to be so named from the sums for which they were sold. If so the sale was made very early for mention of them by the names by which they are known today was made very early in the town records. In 1644 two years after the town was incorporated, a law was past that "Ten Pound island shall onlie for rams and whosoever shall put on anie but great rams shall forfeit 2s 6d per head."

The raising of sheep in those early days was most important inasmuch as they furnished almost exclusively the material from which the clothing of the colony was made and it appears that the island was used as a sort of pasture for these animals.

In later years the United States has established a fish hatchery on the island and annually 100,000,000 young fish fry are hatched and liberated in the sea. The processes involved are quite interesting and Superintendent Clifford R. Corliss is always pleased to explain them and show visitors about. Codfish mainly are hatched although other kinds of fish also are produced.

The aim is to follow natural conditions as nearly as possible and as soon as the young fry appear they are liberated in the ocean outside that they may be subjected to the same conditions as if naturally hatched. There is also a lighthouse on the island. Access may be had by motor or other boat and there is a good landing pier on the southerly part of the island.

East Gloucester

Prop. E. D. Parsons as usual is leaving nothing undone for the edification of his guests. The annual band concerts, always a welcome feature, were begun last evening, Stiles 8th Regiment Band of Lynn furnishing a fine program of popular and classical selections.

Arrivals at the The Moorland, Bass Rocks: Mrs. Geo. W. Ray, Miss Ray, Washington; Mr. and Mrs. Maurice Vilsack, Pittsburg; Mrs. E. DeF. Wilkinson, Miss Helen Wilkinson, Providence; Mr. and Mrs. Frederick Hornbech, Kansas City; Miss Julia Welles, Denver; Mrs. H. B. Welch, New Rochelle, N. Y.; Mrs. John Grey, Miss Frances Grey, Syracuse, Mr. and Mrs. F. A. Decker, Providence; Mrs. F. A. Thompson, Austin, Tex.; Mrs. Walton Holmes, Mrs. Walton Holmes, Jr., Kansas City; Miss Cora Bradley, Syracuse; Mrs. R. H. Binns, Pittsburg; Mrs. Seaming Smith, Miss Alice Smith, Philadelphia; Mrs. Clark R. Caswell, Miss Grace Caswell, Keene, N. H.; Miss Rae Poulson, Miss Rachel Watt, Toledo; Miss Mary Carson, Indianapolis; Miss Grace Ely, New York.

The season at the Bass Rocks club has opened in a most encouraging manner and here as elsewhere the club focusses the communal social activities of the colony. Interest in golf is maintained. The links are in fine shape and well patronized.

July 5 and 6 there was a handicap stroke competition which was won by R. R. Laidlaw, George C. Thomas, second; July 11 there was a handicap bogie match won by Eben Humphries, with George Rotan, second.

Thursday evening the first formal function of the season took place at the club house when a bridge party was given, some 60 participating. The ladies' committee appointed on entertainment for the season under whose auspices the affair was conducted comprised, Mrs. Winthrop Sargent, president; Mrs Henry Souther, treasurer; Miss Emily McGuckin, Mrs. William B. Campbell, Mrs. E. B. Sargent and Mrs. Guy Cunningham.

Magnolia

The Kettle Cove golf club continues to attract quite a number of the devotees of the game. With the coming of August it is expected that the interest will increase, and a series of tournaments is planned to run through the month. Visitors at the links during the week included Mr. and Mrs. Eugene Foster, Miss Guerin, Mrs. E. Talbot, Louis S. Utley, M. B. Maxwell, M. Kingsburger, B. L. Buckley.

Mr. and Mrs. John Hayes Hammond are entertaining at their home on Lookout Hill, Maj. Burnham, an American, who was Lord Robert's chief of scouts in the Boer war and the only foreigner who is a major in full standing in the British army. Major Burnham was with Mr. Hammond and Cecil Rhodes during the stirring days prior to the Boer war and knew the great Englishman intimately, and his reminiscences of the dead empire builder roughing it in the veldt, are extremely interesting.

The Rockport Shore

Mr. and Mrs. G. E. Gilbert who stop winters at the Hotel Wadsworth, Boston, are making a visit with Proprietor Martin at the Turk's Head Inn. Mr. Gilbert is a banker of the well known firm of French & Foote of Boston.

Mr. and Mrs. C. H. Skinner, the former a well known diamond merchant, having an attractive store at 2 Park Street, Boston, are guests at Turk's Head Inn. Mr. and Mrs. Skinner are winter patrons of the Wadsworth.

Prof. M. A. Rosenoff of Clark University, Worcester, is again occupying Sweet Briar cottage, Marmion way.

Mr. and Mrs. Ernest Hobbs of Concord, N. H., are at the summer home of their parents, Mr. and Mrs. William J. Hobbs, at Marmion way.

F. H. Marshall and family of Boston have the cottage of ex-Mayor Fred Richards at Marmion way.

William A. Woodward, a former principal of the High school, is spending the summer here.

The assessors' announcement that there would be a drop of 30 cents from the figures of last year in the tax rate, the amount being $16.50 this year, proved pleasing information to summer as well as permanent residents.

Bass Rocks Heights

One of the finest summer or residential tracts on the Atlantic coast, overlooking famed Little Good harbor beach, Thacher's Islands, etc.

The property known as Bass Rocks Heights has just been plotted and placed on the market by its owners, the Ten Associates. On it have been erected two first-class residences now occupied.

This tract overlooking commands one of the finest sea and land views in New England. It commands a view which may truly be described as magnificent, sweeping from the famous Thatcher's Lights across Little Good harbor beach far into Boston bay while on the west and north is the city of Gloucester and fine wooded bluffs all completing as fine a scenic setting as is seldom found together.

This property is offered for sale in convenient lots, under proper restrictions and here is an unequalled opportunity to secure a summer home which seldom offers. All the conveniences as are here, city water, gas, electric lighting, etc. The managing director is Sylvanus Smith, Jr., city proper, and he or any real estate agent will show the property to those interested.

Montserrat Horse Show

Among the attractions of the "Montserrat County Fair," which is to be held on the grounds of the Montserrat Golf Club near Beverly Cove, Saturday, July 27, for the benefit of the Children's Island Sanitarium, on Lowell Island, just off Salem Harbor, is a horse show. It will be an afternoon feature beginning at 3 o'clock.

PURE WATER VITALLY ESSENTIAL TO HEALTH

RAVENSWOOD SPRING WATER,

Clear as Crystal, Absolutely Pure, delivered in any quantity to all parts of the Cape.

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The Oldest Established Drug Store in the City

¶ Prescriptions a Specialty. ¶ Soda Department a Specialty. ¶ Finest Flavors in the City. ¶ High Grade Confections. ¶ Foreign and Domestic Cigars

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FOSTER & BLANCHARD, = JEWELERS

THE STORE WITH THE SIDEWALK CLOCK

100-118	Back and Front Fisherman Spoon, tea spoon size only, sterling silver	$1.75
101	Coffee Spoon, sterling silver	1.50
102	Motor Boat Tie Clip, fine silver plate	.25
103	Coffee Spoon, sterling silver	1.00
104	Clam Tape Measure, fine silver plate, measures 36 inches	.25
105	Fish Pin, sterling silver, enamel in colors	1.00
106	Fish Pin, sterling silver, enamel in colors	.75
107	Fish Pin, sterling silver, enamel in colors	.50
A108	Pin, fine silver plate	.25
B108	Fob, same style as 111, either black or tan strap	.50
109	Fish Purse, length 3 1-2 inches, finely silver plated	$2.75
110	Fish Knife, silver plated, one blade	.25
111	Fob, black or tan strap	.50
112	Motor Boat Pin, silver plated	.25
A113	Pin, fine silver plate	.25
B113	Fob, same style as 111, either black or tan strap	.50
114	Flag Pin, enamel	.25
115	Tie Clip, silver plate, with enamel flag	.25
116	Coffee Spoon, sterling silver	1.50
117	Coffee Spoon, sterling silver	1.25

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Most consistently satisfactory brokerage service for Gloucester territory. . . . . .

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The Annisquam Region

The recent arrivals at the Overlook are: Mr. and Mrs. William Nagel, Brookline; Mr. and Mrs. George P. Perkins, Chicago; C. F. Bartholomew, West Newton; Mabelle A. Lyons, Waltham; Annie M. Sommerville, Ada H. Fox, Buffalo, N. Y.; Pauline R. Ross, Grace G. Browazki, Newark, N. J.; L. H. Chenoweth, Cambridge; George B. Davis, Winchester.

Charles Williams, graduate of the Boston School of Oratory, will give a reading in the parlors at the Overlook Tuesday evening.

AUTOMOBILISTS, ATTENTION!

The attention of all automobilists is called to the following provisions of the Revised Laws of Massachusetts Relative to Motor Vehicle Laws, Acts of 1909, Chap. 534, Section 14:

SECTION 14. Every person operating a motor vehicle shall bring the vehicle and the motor propelling it immediately to a stop when approaching a horse or other draft animal being led, ridden or driven, if such animal appears to be frightened and if the person in charge thereof shall signal so to do; and, if travelling in the opposite direction to that in which such animal is proceeding, said vehicle shall remain stationary so long as may be reasonable to allow such horse or animal to pass; or, if travelling in the same direction, the person operating shall use reasonable caution in thereafter passing such horse or other animal. In approaching or passing a car of a street railway which has been stopped to allow passengers to alight or embark, the operator of every motor vehicle shall slow down and if it be necessary for the safety of the public he shall bring said vehicle to a full stop. Upon approaching a pedestrian who is upon the travelled part of any way and not upon a sidewalk, *or where the operator's view is obstructed either* upon approaching an intersecting way or a curve or corner in a way, every person operating a motor vehicle shall slow down and give a timely signal with his bell, horn or other device for signalling:

Provided, that in the thickly settled parts of a city or town no bell, horn or other device for signalling shall be sounded so as to make a harsh, objectionable or unreasonable noise, except in the case of fire and police department vehicles and ambulances; and provided, further, that no operator of any motor vehicle shall at any time permit any unreasonable amount of smoke to escape from said motor vehicle, nor shall said operator at any time permit said motor vehicle to make any unnecessary noise, by cutting out the muffler, or otherwise.

The driver of any motor vehicle on any highway approaching a crossing of ways, shall slow down and keep to the right of the intersection of the centres of both ways, when turning to the right, and shall pass to the right of the intersection of the centres of said ways before turning to the left.

Per order

WILLIAM H. POLAND,
City Marshal.

Magnolia

Mrs. Dwight Whitney, wife of the editor of the New York Evening Post, will spend the remainder of the season at Magnolia with Mrs. Grace W. Bill, at her cottage in Lobster lane.

The Magnolia horse show, emphatically the outdoor event of the season on this section of the shore, promises to be more attractive than ever. J. Henry Coulter, the Magnolia riding master, who is the manager and director, is giving the matter much attention, and expects an unusually fine showing this year.

In addition to the horse events, the gymkhana, which has been eliminated from the program in recent years, will be restored. All the prominent North Shore society riders and drivers have promised to enter, among them being Miss Eleonora Sears, who is a half the occasion in herself. George Chipchase, who is on the other side with Judge Moore's fine string of international fame, is expected daily in this country and will be on hand with the cream of Judge Moore's stables.

Riding and driving was never more popular and this most aristocratic diversion is steadily on the increase, the fine roads of the North shore furnishing exceptional facilities for the sport. The Dexter woods are the favored stretch and in the cool of the afternoons many fine mounts may be witnessed. Mr. Coulter's paddocks, as usual, are headquarters for the horsey set in this section.

Miss Mary Margaret Walker, daughter of J. Harrington Walker of the Shore road, is one of the conspicuous riders of the season, her new mount, a trotting bred mare with fine conformation and style, attracting much attention.

Perhaps the most conspicuous rider on the North shore this season is little Kathleen Sheriff, the six year old daughter of Chicago people staying at the Oceanside. She is a born horse rider, and for her age is a remarkable horsewoman, if the latter term may be used, going her horse, going all the gait, trot or gallop.

Miss Maud Scudder of St. Louis, is among the recent riders and attracts much attention on her new thoroughbred Longshot.

Count De Rosa, who is at the Oceanside, is also one of the fine riders of this section, as is also Mrs. Gorian, wife of the French consul general at New York.

Miss Elizabeth Bigelow, daughter of Presmott Bigelow, is riding a showy mare this season, Lady Lightfoot.

Miss Eleanor Bradley of Boston, is among the drivers and handles her rather natty rig in a finished manner.

Mr. Bliss, of Regal shoe fame, who is summering at Marblehead, comes down from that old time resort to engage in the diversion of riding, being fond of the sport.

R. L. French, master of the Meadowbrook hounds, who is in the East cottage, has a couple of thoroughbred hunters on which he takes daily exercise.

Miss Ruth Paine of Coolidge Point, has a high class black mare from the stables of Col. Railey of Kentucky.

Miss Nellie Miller of Bay state road, who is one of the well known riders here, sailed Thursday on the steamer Cleveland for London, and will be under instruction while abroad of some of the best of the English riding masters.

Three boys who are rounding into shape as horsemen are, John Wallace and the Littletons of St. Louis.

Miss Katherine Coolidge, daughter of W. C. Coolidge of Blynman place, is also among the riders.

Mr. Coulter intends to start his road coach, Happy Days, three times each week, for the Myopia club grounds. This trip proved a pleasing diversion last year and lent a touch of picturesqueness to outdoor life. The grand old English sport of coaching, established on the North Shore 20 years ago by Willie Eustis, Tom Hitchcock and others, should find a congenial and fixed home on the fine roads and shaded drives of this section. Nowhere in this country are all the conditions as favorable as here.

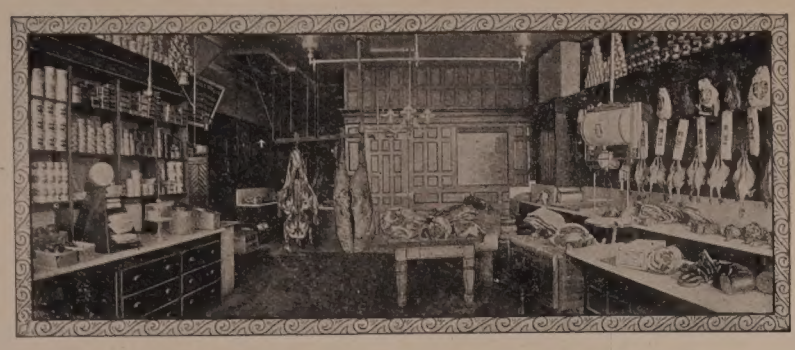
East Gloucester

The Hawthorne Tea House, under management of Mrs. Webster of Boston, opened the season Monday, July 15th, with forty guests. All pronounced it a success and had only words of praise for the hostess and the cuisine. English tea biscuits, a specialty, are the drawing card, and the first day found the supply quickly exhausted. This innovation promises to prove a popular attraction for Eastern Point guests, and many social parties and brilliant gatherings are anticipated in the near future.

The regular twice-a-week hops will be held in the Hawthorne Inn casino on Wednesdays and Saturdays this season.

The Sunday evening concerts inaugurated in seasons past will prove even more attractive this present season. Good music and noted soloists are the features par-excellence.

The first concert was held in the Casino July 14th.



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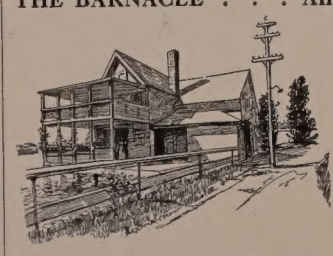

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Tea Shrub Ginger Ale, etc., served on the Verandas overhanging the 'Squam River

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Above house occupied by Thomas M. Richard of Boston. New house recently built by "Ten Associates" on their beautiful property at "Bass Rocks Heights."

This is the second of several fine houses built, or to be built, upon this magnificent property overlooking Bass Rocks, Good Harbor Beach and the Atlantic Ocean. Fine bathing facilities near by. Electric lights, gas and city water, in fact every convenience for first-class houses. Reasonable restrictions as to building which assures the future of the property.

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Our Summer Guests are most cordially welcome.

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New 1912 White Passenger Busses

We have now ready for hire, pneumatic tired White Passengers Busses seating 12 people. Just the cars to take parties to Salem Willows, Lakecroft, Ferncroft, Nahant, Revere Beach, Boston, Portsmouth, White Mountains and all other New England points. Also trips to New York.

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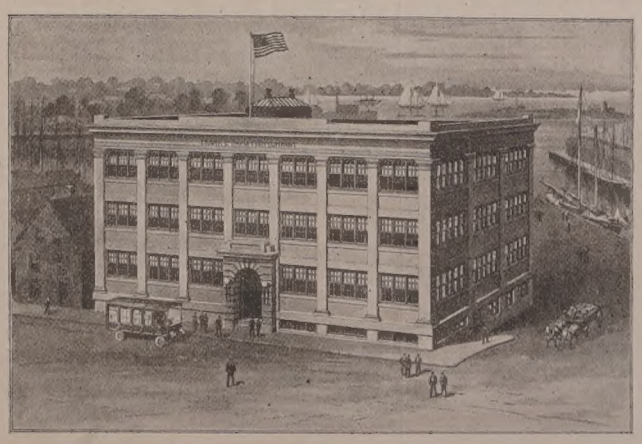

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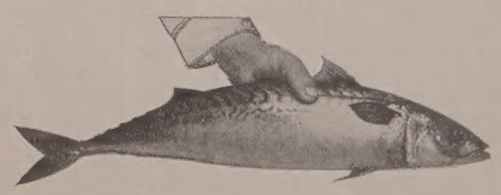

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You will want for your **Own Home Table** just such fish as you are enjoying now at the seashore.

You will want **Fresh Lobster.** We can supply you any time with lobster meat as fresh, as crisp, as perfect looking and tasting as if you yourself shelled it from the finest fresh lobster. It is canned in the modern sanitary way right where the lobsters live. Cans are parchment paper lined so meat does not touch the tin. It makes perfect salad, Newburg sandwiches and deviled lobster.

You want to use **Fat Salt Mackerel, Genuine Codfish** and other appetizing Gloucester products. We can supply you no matter where your winter home may be.

We furnish also **Imported Fish Products,** and in fact every kind of choice keepable fish for use in your own home.

Where else can you get such goods, put up as we do for particular people? We get special express rates and **Prepay Charges** right to your house.

Send for our list for use here or at your winter home. Better still, **Call and meet us and see what we have to offer and leave an order for fall shipment You need not pay until you have tried the goods.**

FRANK E. DAVIS FISH CO. 97 Rogers St. Gloucester, Mass.

East Gloucester

Mr. and Mrs. W. J. Wall and Miss Wilhelmina Wall of Montreal, are making an extended stay at the Harbor View.

Winfield S. Moody, of the staff of the New York Evening Sun, is recuperating at the Harbor View.

The Misses S. P. and A. S. Keech and Mrs. Georgia A. Collins of Washington, are spending the month at the Harbor View.

Mr. and Mrs. Manson White and son of Pittsfield are registered for July at the Rockaway.

Arrivals at Fair View Hotel: C. A. Hedge, Brookline; Mrs. F. Hardon, Cambridge; Mrs. Henrietta Jost, Josephine H. Jost, New York; Mr. and Mrs. Joseph May, Philadelphia; Miss Julia A. Kellogg, Orange, N. J.; Miss Charlotte O Schetter, Orange, N. J.; Harris McC. Kirk, Baltimore, Md.

Arrivals at Mailman House: Mrs. John B. E. Wheeler, Miss Elsie Page, Boston; Lindsley F. Hall, Portland, Oregon; E. P. Matlock, Woodbury, N. J.; Mrs. J. A. Jerger, Miss Kathryn Jerger, Joseph A. Jerger, N. Y.

At the Thorwald are: Mr. and Mrs. John M. Becker and family, Albany, N. Y.; E. S. Pierce and wife, St. Louis; Mrs. George N. Black, Mrs. E. A. Kirkland, Master George Black, Detroit; Mrs. N. W. Fletcher and son, Philip, Detroit; Mrs. Robert J. Nelden and Miss Nelden, Patterson, N. J.; Miss Jeanette Johnson, New York; Mrs. Frank Field, Washington; Mr. and Mrs. C. A. McGregor, Haverhill; Miss. A. A. Sprague, Miss Adelaide Gardner, New York; Edward L. B. Gardner, Mrs. Gardner, Prescott Gardner, Irall Bird, Ridgewood, N. J. Mr. and Mrs. William H. Bush and family, Chicago; Mr. and Mrs. James L. Stewart and family, Sewickley, Pa.; Mrs. M. Micolino, Miss Dorothy Micolino, Mr. and Mrs. F. Schimper and chauffeur, New York.

The Rockport Shore

Old-time patrons of the Turk's Head Inn, who are now at this resort are: Bruce Wyman and family of Cambridge; Mrs. C. A. Dougherty and daughters, Misses Amy and Julia Dougherty of Brookline; Miss Sprague of Flushing of New York; Mrs. Theodore Townsend and two daughters, Misses Laura and Louise Townsend of Albany; Miss Mary E. and Miss Sarah A. Harvey, Baltimore; Mr. and Mrs. J. L. Kendrick, Boston.

Guests who are spending their first season at the Turk's Head Inn are: Mrs. Thomas Balch and daughter, Miss Balch, and two sons, Edward F. and Thomas Willing Balch of Philadelaphia; Mr. and Mrs. Arthur M. Keith and daughter, Miss Mildred Keith, Mrs. Keith's mother, Mrs. H. F. Woodard, and Dr. Harry B. Dunham of Campbello, Brockton; T. W. Childs, Toledo, O.; E. P. Mathers, wife and daughter, Minneapolis; Mr. and Mrs. A. M. Wiley and son, James S., and chauffeur, Brookline.

Arrivals at Straitsmouth Inn: — Mrs. W. McCleery and daughter, New York; Miss Cordelia Jackson, Mr. and Mrs. O. B. Gilman, Boston; Katherine Sheldon, Willard A. Sheldon, Mr. and Mrs. Sheldon, Palo Alto, Cal.; Mr. and Mrs. G. A. Dounce and maid, Syracuse, N. Y.; M. L. Lord, Boston; H. E. Dounce, Syracuse, N. Y.; Maude Riley, Winnipeg, Manitoba; Mary Ingersoll Locke, Chestnut Hill; Violet Osborne, Hingham; Mrs. G. H. Duggan, Montreal; Miss Katherine F. Pond, Miss Caroline L. Pond, Winchester.

J. Franklin Carter of Williamstown, is at the Brown cottage near the Turk's Head Inn.

Davis Hill, Little River

This charming spot at the head of Little River is the home of a number of people from Boston and vicinity, owners of cottages, who annually make this pleasant location their summer headquarters. The place has certain advantages. It has fine river and land views with access to Little river and all parts of the Annisquam section.

Some day the dredging of Squam river which has done so much to develop property in this section, will be continued up this river giving access at all tides to the locality.

The Misses Margaret and Helen Brick of Boston have opened their cottage for the season.

William S. Davis and family who annually spend their summers here are again at their cottage.

Mr. and Mrs. George H. Buckminster of Malden are among the cottagers who have returned for another season.

Dykemoor is again occupied by Mr. and Mrs. Frederick W. Fosdick of Boston.

Among the early arrivals of permanent cottagers were Charles W. Gould and family of Chelsea.

Joseph E. Davis and family of Needham were among the cottagers early on the ground.

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25 Departments

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The Department Store of Quality

This up-to-date store is ready to furnish your summer needs. Every department is replete with just the things you want. Wearing apparel, Shirt Waists, Bathing Suits, Sweaters, Children's Dresses on the second floor. Men's Furnishings, Infants' Wearables, all kinds of Underwear, Hosiery, Gloves and Summer Fabrics on street floor. Camp Supplies, Kitchen Furnishings, Hammocks, Pillows, Porch Shades, Screens and Screen Doors, Oil Stoves, Ice Cream Freezers and Refrigerators in Basement.

Ye Olde First Church Tea Party

Next Friday afternoon, July 26, between the hours of four and seven, the Woman's Alliance of the First Parish (Unitarian) Church, will hold "Ye Olde First Church Tea Party" on the grounds of the church on Middle street. The feature will be a salad supper, although there will be articles of various kinds, including ice cream, cake and candies on sale. The waitresses will be picturesquely attired in the Colonial costumes of the olden time, and on the ample lawn will be placed tables for the sale of articles and serving of purchases.

This old First church is an historic institution of Gloucester. Although the first religious services on Cape Ann were held by Rev. John Lyford of the Established church in 1624, the first regular church body was "gathered" in 1632, and this First church of today is the successor through the uninterrupted years, of this first regularly constituted body of worshippers on Cape Ann. The church building, which has been standing on this site since 17—, is an historic edifice. It was a target for the British fleet during a bombardment in August, 1775, a red hot ball fired into its steeple, for the purpose of burning the edifice and stopping the noise of the "damn Yankee bell," which was summoning the yeomanry of the surrounding country to the defence of the town, is still shown, now cooled, among its treasures. Then again there are numerous articles of interest in the church including the silver communion service, the handicraft of the patriot artisan Paul Revere, all of which will be shown interested parties.

Remember the date, next Friday afternoon, July 26, from 4 to 7. Autos may be left in the side residential streets and adjacent to Middle street and on Middle street itself. The church grounds adjoin those of the Sawyer free library and are spacious, cool and inviting.

Contrary to the usual custom this old First church will not be closed during the summer. Services will be held at 10.30 every Sunday morning, to which all persons of Unitarian affiliation and all others desiring to hear an interpretation of Liberal theology, are cordially invited. The minister (the old Puritan designation), is Rev. James Elvin Prescott, one of the bright young men of the Unitarian denomination, with a live, forceful message to deliver.

East Gloucester

A Worcester party which made a week end stay at the Rockaway comprised Mrs. W. C. Turple, Mrs. D. C. Fogg, Miss Turple and Mrs. W. C. Haviland.

Mrs. L. D. Nichols of Newtonville has joined friends at the Rockaway.

Mr. and Mrs. F. M. Lytle of Worcester motored to the Rockaway for a week end stay with their friends, the Abbotts.

Miss E. Florence Harvey and Miss Hazel Brooks of Worcester are making a stay at the Rockaway.

Mr. and Mrs. H. S. Virtue and family of Boston and Mr. Virtue's mother of Toronto were at the Rockaway this week.

Miss L. Irwin of San Francisco is making her first season's stay at the Rockaway.

Mr. and Mrs. S. D. Woodbury of Framingham are at the Rockaway for an extended stay.

George L. Noyes the well known artist, who for the past two years has been at Ipswich, has with Mrs. Noyes taken the Green studio on the Harbor View grounds and will hold weekly exhibitions for the rest of the season. Mr. Noyes really beautiful canvases have created quite a furore and he has already sold quite a number among the summer colony.

Dr. and Mrs. J. M. Green of Trenton, N. J. are registered at the Harbor View for another season. Dr. Green is at the head of the New Jersey State Normal School. They will be joined next week by their son and daughter.

Mr. and Mrs. Franklin Agge and Mr. and Mrs. J. A. White and Miss Ruth B. White of Buffalo and Miss Virginia E. Lee of Toledo are spending a few weeks at the Harbor View.

Another Buffalo family at the Harbor View are, Mr. and Mrs. F. W. Ely and Miss Faith Ely.

Mrs. William Brockie, Miss Brockie and Edward S. Brockie of New York, are registered at the Harbor View for their second season. Mrs. Charles Lukens and Dr. George S. Lukens of Conshohocken, Pa., are also domiciled at the Harbor View for another season. The engagement of Miss Brockie and Dr. Lukens was announced this spring.

The recent arrivals at the Delphine are: Miss H. M. Bainbridge, Lakewood, N. J.; Ruth Loomis, New York; Mrs. Charles E. Hodges, Brookline; Mrs. S. D. Hayden, Eugene and Kenneth Hayden, Newtonville; Ethel Flagg, New York; Mrs. Friday and Miss H. A. Friday. New York; Miss Dunham, Mr. and Mrs. H. B. Smith, Plainfield, N. J.; Helen E. Spench, Boston; Mr. and Mrs. S. H. Shriver, Baltimore; Miss Kirk, Baltimore; Miss Whitlock, Mrs. M. M. Friday and Harriet A. Friday, Rochester, N. Y.; Mrs. L. Travers and the Misses Travers, Brooklyn; Nelson Smith, New York; Mrs. J. Howard Gendell and the Misses Gendell, Philadelphia; Mary E. Hodges, Brookline.

Arrivals at the Beachcroft: Mrs. S.W. Stockton, Miss M. H. Stockton, Miss Sarah Stockton, Miss Annis Stockton, Miss Hodge, Princeton, N. J.; Mr. and Mrs. George W. Norwood, Misses Beatrice and Barbara Norwood, Worcester; Mr. and Mrs. William F. Stearns, Cambridge; Helen L. White, Newton; Mr. and Mrs. L. B. Jenning, Wellesley Farms; Mr. and Mrs. Charles H. Kelby, Robert Kelby, Adelaide Kelby, N. Y.; Anna Reinhold, Orange, N. J.; Mr. and Mrs. C. E. Claghorn, Stuart Claghorn, Philadelphia; Mrs. R. A. Lawrence, Miss. Dunton, Miss Mary Dunton, Rutland, Vt.; Mr. and Mrs. John Fox, New York; the Misses Carty, Miss Clark, Toronto; M. Agnes Ferry, Pittsfield; Nellie Laphaur, Emma E. Laurence, Boston; Mrs. R. W. Fletcher, Chicago; Mary E. Lathrop, Lucia H. Cotter, Derby, Conn.; Lt. Col. and Mrs. John Bruce and Muriel E. Bruce, Toronto.

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AT
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In Plain and Norfolk Models and cool Summerish colors. We can fit you right, too. Come in and let us try.

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¶ You are cordially invited to inspect our shop and sanitary workrooms and to make use of us when you require anything in the tailoring line.

¶ We keep in touch with the newest fashion ideas and during our sixteen years of tailoring have fitted satisfactorily the most difficult figures.

¶ We employ only clean, intelligent, efficient Gloucester tailors. May we talk clothes with you sometime this Summer.

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